

CHALITTA BOONBANJERDSRI

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Sattahip Subdistrict
Sattahip District Chonburi 20180
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LICENSES & CERTIFICATION

Federation of Accounting Professions – Thailand October 2020 **Certified Public Accountant, CPA**

EDUCATION

Chulalongkorn University Master of Accounting and Financing (GPAX 3.96 – 1st ranking with award) 2024
Chulalongkorn University Bachelor of Accounting Second-Class Honors (GPAX 3.44 - Second-class honors) 2017

WORK & LEADERSHIP EXPERIENCE

CHT AUDIT CO., LTD BANGKOK, THAILAND

Owner

April 2023 – Present

- Provides financial statement auditing services in accordance with financial reporting standards for 38 companies across 5 different industries.
- Executed professional accounting and monthly tax services tailored for Thai entrepreneurs.
- Offered services for company registration and train the company's accounting staff.
- Training entrepreneurs, such as the U-Next Exporter project by the Ministry of Commerce.

Freelance Auditor

April 2021 – March 2023

- Provide financial statement auditing services in accordance with financial reporting standards.

FLOWACCOUNT CO., LTD BANGKOK, THAILAND

Editor in Chief

January 2024 – Present

- Writes articles on accounting and taxation for entrepreneurs and accountants, with over 4.7 million views per year.

Marketing Manager

April 2022 – December 2023

- Transforming Thai SMEs with Cloud Accounting Software via education.
- Writing insightful knowledge blogs on Wordpress about Accounting and Tax for Thai SMEs and accountants and publish on various websites.
- Instructor Accounting and Tax knowledge seminar for Creative Talk (CTC 2022 & 2023), AIS, Lazada, CPD courses.
- Executed on-page optimizations through SEO keywords (work with consultant) for driving conversions and MQL leads.
- Developed content across platforms including landing pages, blogs, seminars, emails, videos, social media posts and paid ads via FB, LINE, IG, Tiktok.
- Monitored and analyzed website and blog keywords traffic performance using Datastudio, Google Analytic and Ahref.
- Communicated with business partners such as TFAC, DBD, Lazada, KSME, AIS the Start Up and TikTok to develop marketing campaigns, promotions and joint seminar activities.

DELOITTE TOUCHE TOHMATSU JAIYOS CO., BANGKOK, THAILAND

Senior Consultant

April 2021 - March 2022

- Anti-corruption consulting service (CAC Certified) for retail-listed and large energy-listed companies.
- Provided advisory and gap analysis to transform accounting treatments from NPAE to PAE standards.
- Incharge of agreeing upon procedures audit project to deliver a report, which corporate around 15-20 participants.
- Delivered internal control service for various companies, pinpoint control weaknesses, and suggest appropriate controls to reduce risk in business processes.

PRICEWATERHOUSECOOPERS ABAS LTD., BANGKOK, THAILAND

Senior In-Charge Associate Auditor

July 2019 – March 2021

- Led audit engagement team of 4-8 people on financial auditing projects for companies in different economic sectors, including energy, logistic, manufacturing and trading, and service sectors and IPO companies.
- Responded for Consolidate Financial Statement of public companies.
- Analyzed each company's standing risk and fraud risk and adjusted audit procedures based on risk.
- Derived financial value of companies using discounted cash flow analysis (forecasting free cash flow and valuation) to evaluate the potential of investment and calculate the impairment of investment.
- Performed control tests for companies, pinpointed control weaknesses, and suggested suitable controls, reducing risk in both business processes and financial misstatement.
- Decreased client audit risks by reviewing financial statements and correcting misstatements.
- Fostered positive relationship with client's management team, increasing receptivity to audit recommendations designed to improved processes; coached/reviewed work of junior auditors.

Associate Auditor

July 2017 – July 2019

- Analyzed financial trends of audit report and finding significant change in financial statement.
- Checked operate audit each balance on financial statement comply with professional audit methodology.
- Examined and analyze accounting records to determine financial status of establishment and prepare financial reports concerning operating procedures. Understood various client's business where the audit is being conducted.

SKILLS, ACTIVITIES & INTERESTS

Core Skills: Cooperating, Cost Saving, Strategic Investment, Problem Solving, Efficient Communication

Computer: Expert in Microsoft Words, Microsoft PowerPoint, Microsoft Excel, SAP